



WILLIAM T. DWYER HIGH SCHOOL
PANTHER BAND BOOSTERS

13601 N. Military Trail
Palm Beach Gardens, FL 33418
Phone: (561) 625-7879
Fax: (561) 625-7850

FOOTBALL AD CONTRACT

Please help support our band program for the 2017-2018 school year by advertising in our annual "Football Program." The Band Program could not function without the support of our community.

We print over 400 football programs and sell them at all the home games.

All ads are sold on a **first come/first serve** basis and are **tax deductible**.

Please check for availability of premium ads before accepting payment.

Contact Melissa Henriques for more info, 772-349-4297 or melissadwyerband@gmail.com.

DEADLINE: AUG. 19, 2017

Name of Advertiser: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name _____ Phone: _____

Signature: _____ Email: _____

Student name: _____ Student phone: _____

Contract MUST be accompanied by CAMERA-READY ARTWORK. For the best reproduction quality, artwork should be black and white line art or high-resolution photos. All emailed ads should be in jpg or pdf file format. Ads should be emailed to Melissa Henriques at: melissadwyerband@gmail.com

The size of the ads are based on an 8 1/2" x 11 size paper, see back for sample layouts and sizes.

- Back Cover - \$350 Page by Game Schedule - \$200 1/2 Page - \$100
- Front Inside Cover - \$300 Page by Inside covers - \$200 1/4 Page - \$65
- Back Inside Cover - \$250 Full Page - \$150 Business Card - \$45
- Student Tribute BC Ad - 3.75" w x 2.38" h - \$30 Student Tribute 1/4 Pg Ad - 3.75" w x 5" h - \$50

Custom Outdoor Vinyl Banner - \$500 (Make check payable to PABC.)

To be displayed on the fence within the compounds of W.T. Dwyer High School for a one (1) year period.

Merchant Agreement and Business Partnership Agreement forms MUST also be turned in.

USE SAME AD AS LAST YEAR USE ATTACHED AD E-MAILED AD

Please return your contract, ad, and payment to your student representative or mail to:
William T. Dwyer Panther Band Boosters at the address listed above.

Please make checks payable to **William T. Dwyer High School**.

*** **THANK YOU FOR YOUR SUPPORT** ***

1/4 Page Ad
3.75" x 5"

Business Card Ad
3.75" x 2.38"

(Full Page Ad 7.75" x 10.5")

Half Page Ad
7.75" x 5"